## The 7 Stages of Business Success

Business Strategy | Innovation | Sales | Marketing | Business Development

In this highly engaging presentation, Carl Gould explains each of the seven stages of the successful development of a business. Utilizing information taken from each member, he will discuss the importance and urgency of understanding your current stage versus your desired stage.

## What You Will Learn:

- 1.1. How the personality of a business mirrors the personality of its owner
- 2.2. The strengths and blind spots of an organization, and where the hidden value and untapped potential resides in your business
- 3.3. Where to focus your current resources for maximum impact right now
- 4.4. How to increase your sales by 10 to 30 percent immediately
- 5.5. The necessity of visionary thinking and leadership
- 6.6. How to eliminate your competition

**Delivery:** In-person

**Length:** Minimum 60-90 minutes **Handouts/PPTs:** will be provided



Carl approaches the issue of successful business growth from an experiential standpoint and provides participants with practical ideas for immediate implementation. Whereas other discussions on management are theoretical and vague in nature, Carl will drill down on specific areas that each of the participants are struggling with currently and brainstorm the resolution of those issues.

Attendees will leave with a plan that they can put into action instantly to grow their business, expand their operations and, ultimately, maximize the salability of their company.

FOR BOOKING INQUIRIES:











## **Carl Gould**

- A worldwide leading authority on business and entrepreneurship
- Award-winning Coach/Mentor
- Multi-award winner including a Stevie Lifetime Achievement Award
- Chief Growth Advisor at 7 Stage Advisors that has mentored the launch of over five thousand businesses.
- Author of multiple books on the subject of business strategy, leadership and sustainable growth
- A business keynote speaker - Delivered more than 1,243+ Keynote Speeches.
- 500+ Podcast Guest Appearances
- 100+ News and Media Appearance